

How does Non-Profit Collaboration Help Government Programs?

Carlos Aguilar, Lead Organizer
Coalition for Economic Survival



Founded in 1973, the Coalition for Economic Survival (CES) is a grassroots multi-racial, multi-ethnic non-profit community based organization. CES is dedicated to organizing low and moderate income people to win economic and social justice.

COALITION FOR ECONOMIC SURVIVAL



Policy In Motion



Policy Support by Non-Profits

- Resources
 - Eliminate Duplication of services
- Improved Strategic Deployment of Personnel
 - Emergency/Non-Emergency Situations
- Digging Deeper
 - Greater Flexibility to Investigate



Tenant Mobilization for Policy Support

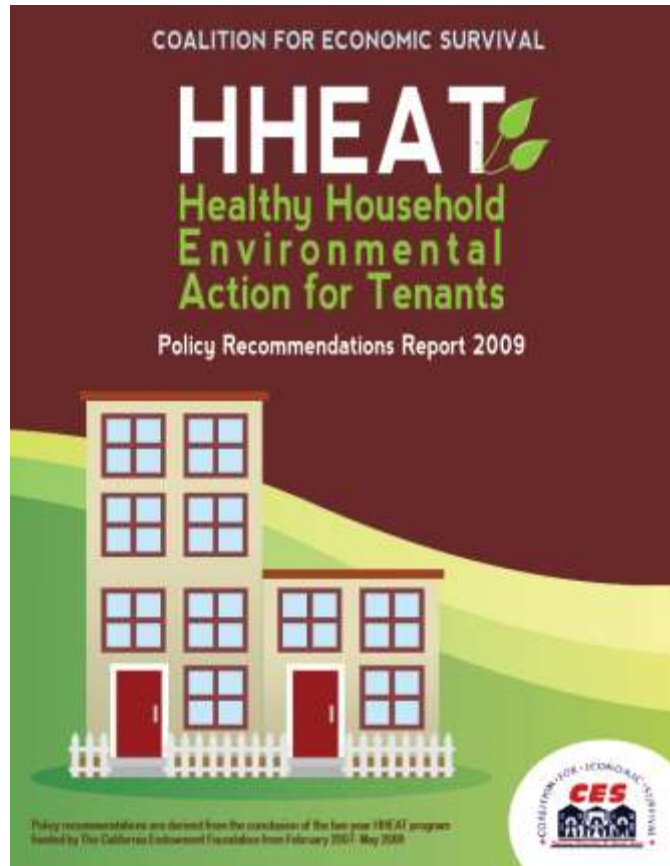


- Identifying Leaders, Activists, Supporters & Allies
- Leadership Development
- Mobilization of Support
- Road to Creating Policy Shifts

CES In Action



CES In Action





QUESTIONS & ANSWERS



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COALITION FOR ECONOMIC SURVIVAL

Inner City Law Center Collaboration for Healthy Homes In Los Angeles

Jenny Garcia, Tenant Organizer



What is Inner City Law Center?

Inner City Law Center has been serving the poorest and most vulnerable individuals and families in Los Angeles County since 1980. Founded on the basic principle that every human being should be treated with dignity and respect at all times, ICLC provides legal representation and social service advocacy to over 2,000 homeless and working poor clients each year. In the past five years, ICLC has recovered more than \$10,000,000 for its low-income clients.

Our Organizing Model

Initial Contact

- Are there habitability issues?
- Are there rent issues?
- Are there emergency conditions?

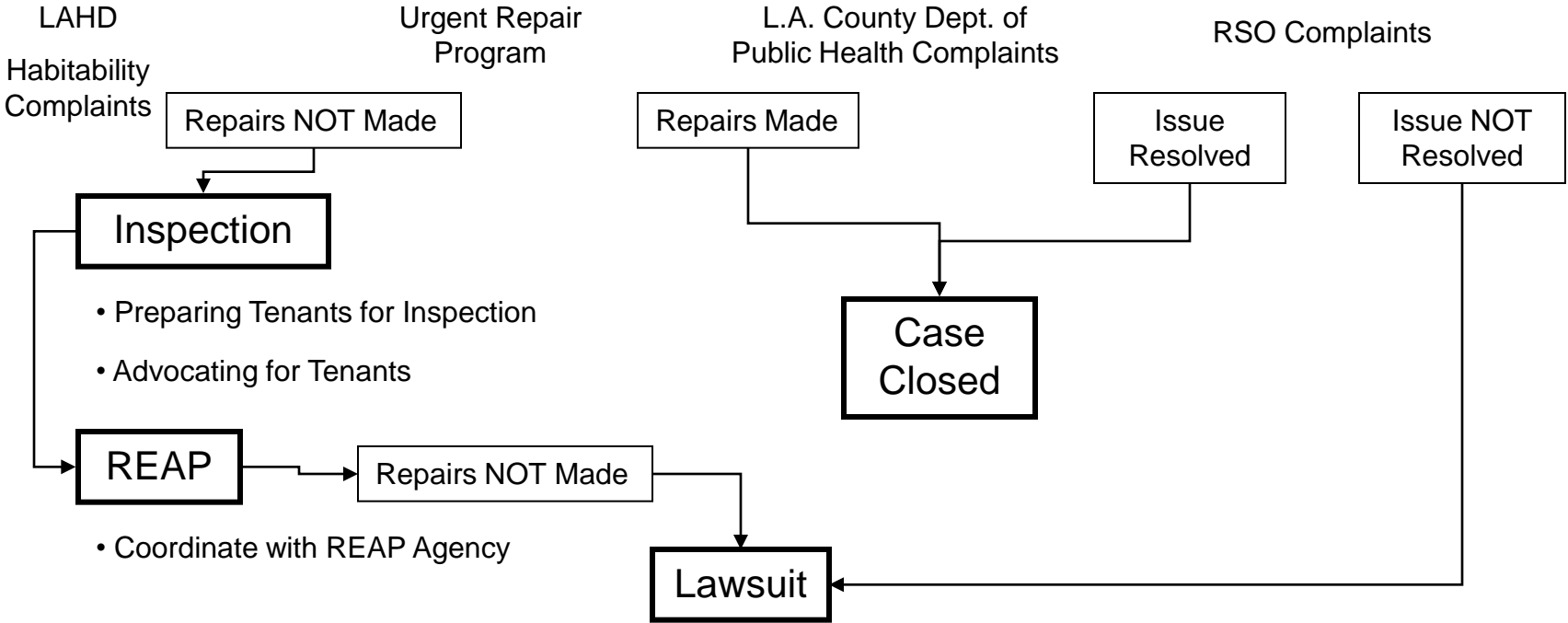
Organizing Effort

- Assess the Tenants' Issues
- Identify Tenant Leaders
- Requesting Records Regarding
- Documenting Conditions

Complaints

Habitability Issues

Rent Issues





Benefits of Collaboration

- More manpower for similar goals
 - SCEP Blitzes/cover large area/during 1 LHRP cycle (18 months) 11,000 homes.
- Having different strategies at our disposal to match the needs for each specific healthy homes situation.

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Combating Slum Housing Through Litigation & Legal Advocacy:

- ICLC's model for healthy housing
- From tenant organizing to habitability lawsuits
- Affirmative Lawsuits v. Impact Litigation

Informing the Legislative Policy Process:

- CA SB460, AB2861, RRP & The Alignment Campaign
 - i. Unsafe Lead Work Practices
 - ii. Stop Work Orders (SWO's)
 - iii. Collection of fines and enforcement power at the local level
- Case Study: 1963 N. Cahuenga Blvd.

Powerful Collaboration for Healthy Homes Policy Advocacy

Linda Kite, Executive Director
Healthy Homes Collaborative





The Healthy Homes Collaborative is a non profit association of community based organizations committed to eliminating environmental health threats in homes and communities.

THE HEALTHY HOMES COLLABORATIVE

How does Non-Profit Collaboration Help Government Programs and Create Policy?

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Policy In Motion

Law



Funding



Ground Work



ID Policy Gaps



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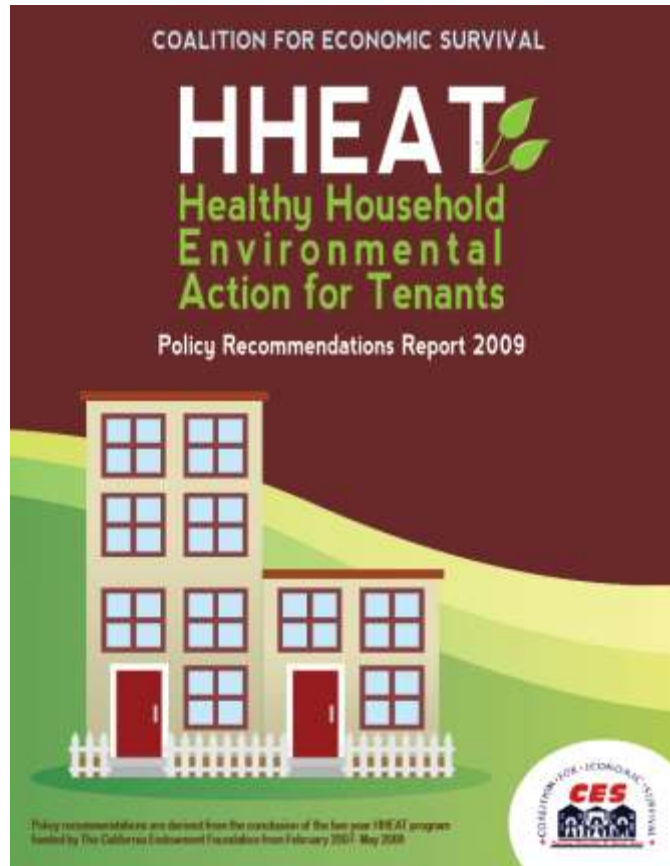


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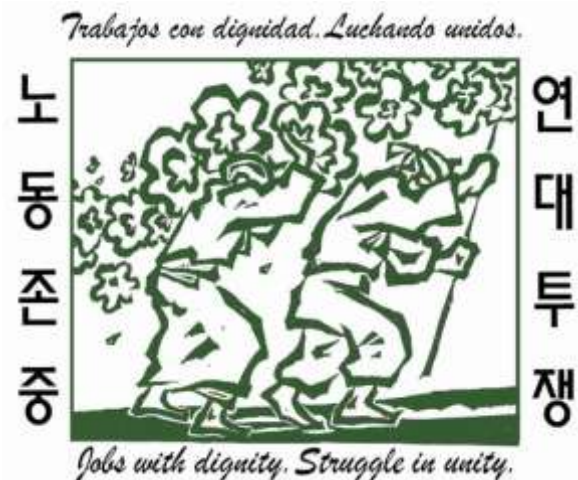


CES Tenant leaders at L.A. City Hall supporting Rent Control on March 21, 1978

Organizing to Ensure Healthy Homes

Jang Woo Nam, Lead Organizer
Koreatown Immigrant Worker Advocates





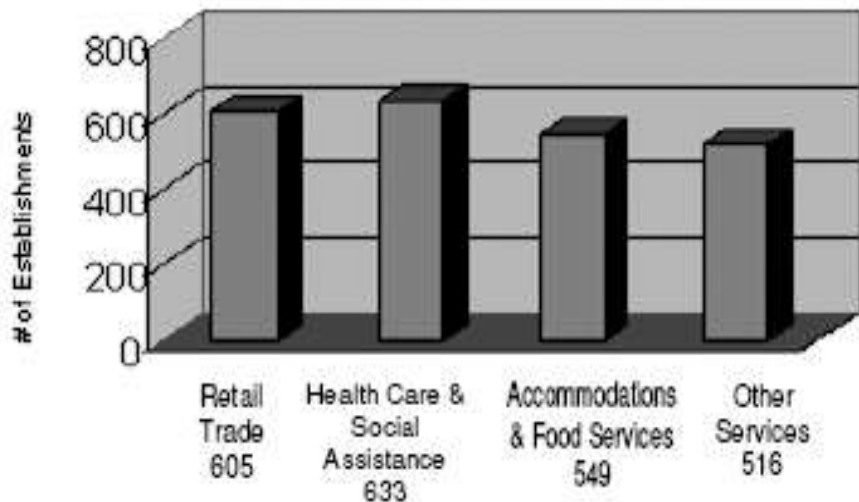
KOREATOWN IMMIGRANT WORKER ADVOCATES

KIWA Mission is to empower Koreatown's low wage immigrant workers and to develop a progressive constituency and leadership in the Koreatown community that can struggle in solidarity with other underrepresented communities in and beyond Koreatown.

Koreatown Los Angeles



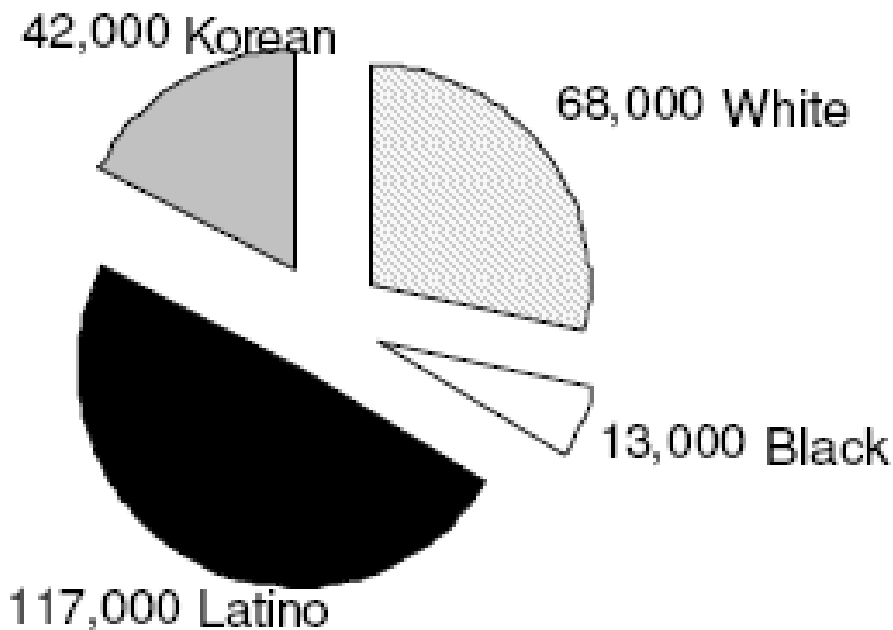
- Median household income is **\$23,000**, less than the LA county **\$42,000**.



50% of the jobs in Koreatown are in the low-wage service industry, including supermarkets, restaurants, and carwashes.

Koreatown is one LA's most diverse and dense communities with more than 200,000 residents.

Ethnicity in Koreatown, 2000



70% are immigrants from Mexico, Central America, Korea and South Asia.

70% are part of the working poor; 30% live below the federal poverty line.

Displacement: Gentrification



- 62,400 eviction cases were filed in LA county (2007-8)
 - 15,500 cases in LA Downtown court house alone in 2008 (up 1300 from 2007)
- This does not include informal evictions which is a lot more common in immigrant communities.

Demolitions of Apartments for Parking Lots



The Gentrification Formula

Uncontrolled Investment (Public and Private)

+

Increased Speculation, Profit, Property Costs

+

Increased Housing Prices and Evictions

=

Displacement and Gentrification

How else people get evicted

- Because Los Angeles has Rent Control Laws that reset when tenants move out Land lords are encouraged to evict to bring unit up to market rate
- Little to No maintenance.
- Create unlivable conditions.
- Mickey Mouse repairs to pass SCEP inspections.
- Cutting corners to do repairs.

Current Work to Combat

- Neighborhood Organizing and Outreach (Door-to-Door)
- KIWA Neighborhood Organizing Committee of Koreatown (KNOCK)
- Leadership Committees (KMA, Cultural Resistance)
- Workers Rights Clinic
- Koreatown Tenants Defense Network
- Equitable Development/Fair Housing campaign
- Satellite Adult School & KIWA Cultural Education Center
- Restaurant Health and Safety Trainings

Build Coalition & Collaborative

- MIWON: Multi-Ethnic Immigrant Worker Organizing Network
- ENLACE: Coalition of Unions & Workers Centers in US and Mexico
- CLEAN Car Wash Campaign
- APALA
- Summer Activist Training
- KA Progressive Network in Los Angeles
- Koreatown Tenants Defense Network
- Healthy Homes Collaborative
- Right To The City
- Housing is a Human Right Coalition



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Neighborhood is
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PARKING lot

S A
Rent
Controlled

V E
HOUSING



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NO es su
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RESCA TEMOS
VIVIE NDAS
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465

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한인타운노동조합

Greattown Immigrant Workers Alliance

La Alianza de Trabajadores Inmigrantes del Barrio Coreano

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KIWA Success in Housing & Community Organizing

- We were able to Defeat Prop 98 & promote Prop 99
- OMC struggle in stopping the Demolitions of Rent-controlled Apt
- Won CBA Vermont & Wilshire Project!
- Won Ktown Central Park!





Combating Slum Housing through Policy Advocacy

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Conclusion





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HEALTHY HOMES COLLABORATIVE

Organizing to ensure Healthy Homes

Jang Woo Nam





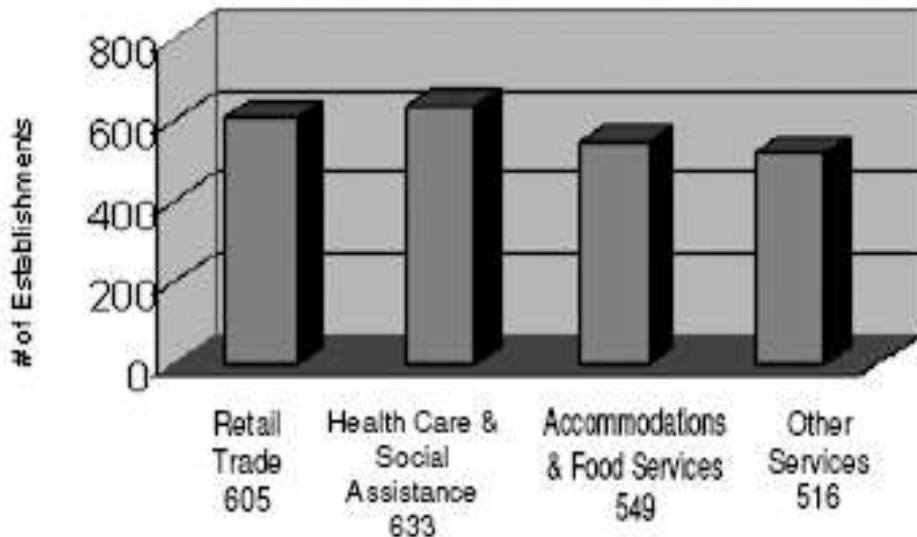
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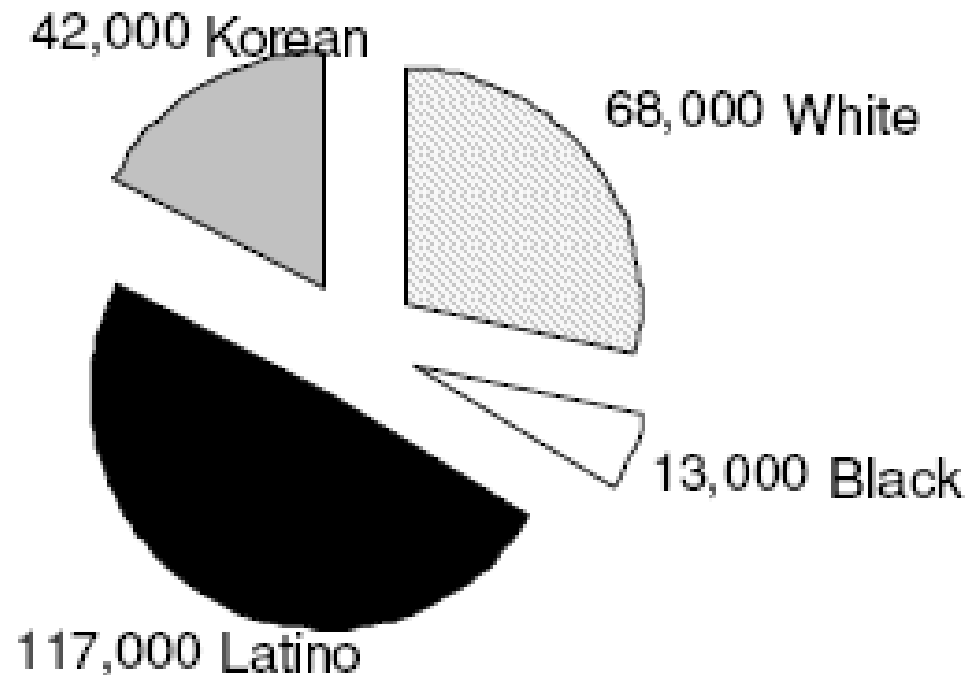
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