



TRACK 1: HEALTHY COMMUNITIES

SESSION NAME • DAY • TIME • ROOM • CEUs

PRESENTER(S)

PURPOSE OR GOAL

Scale Matters: Planning and Design for Healthy Communities

1A-1

Monday, 1-2:30pm
Room 102

Approved for CEUs by: ABIH, ACAC, NAHB, NARI

David Rouse

Wallace Roberts & Todd

Dee Merriam

U.S. Centers for Disease Control and Prevention

Tedd Hardesty

EDGE Landscape Architects and Planners

This session will explore the role of planning and design at the community, neighborhood, and site scales in improving public health and promoting healthy lifestyles. Topics will include an overview of public health trends and issues as they relate to community planning and design, including evidence-based findings on the role of community design in promoting healthy lifestyles. In addition, topics will include an integrated framework for addressing public health in community planning and implementation from comprehensive and neighborhood plans to zoning ordinances and development standards that promote healthy design.

Effect of the Built Environment on Community Health

1A-2

Monday, 1-2:30pm
Room 106

Approved for CEUs by: ABIH, ACAC, NAHB, NARI

Marie Carter

U.S. Centers for Disease Control and Prevention

Karen Glanz

University of Pennsylvania

Cheryl Carnoske

Washington University in St. Louis

James Krieger

Public Health Seattle-King County

This session will discuss the benefits and challenges of evaluating the built environment by using natural experiments, in which researchers observe the behavior of study participants without trying to influence it. Researchers will explain how realtors, developers, and other public health partners helped these studies, and how a troubled American economy can affect neighborhood design and challenges for built-environment research. Panelists also will describe methods and tools, such as global positioning system (GPS), accelerometers, and geographic information system (GIS) mapping, and explain the use of these technologies in community health research.

Best Practices for Sustainable Communities in Region VIII

1A-03

Monday, 1-2:30pm
Room 709

Approved for CEUs by: ABIH, ACAC, NAHB

Rick Garcia

Regional Administrator Region VIII and Secretary Donovan's Senior Policy Advisor on Sustainability

Guadalupe Herrera

Field Policy and Management Sustainability Officer, Region VIII

Sustainable Communities initiative is walking the talk in Region VIII. RA Rick Garcia will provide examples of the partnership work that is being done in Region VIII. Best Practices for incorporating energy efficient development into housing, transportation, and the environment. What funding is available for a second round of Sustainable Community Planning, Challenge grants and Technical Assistance Grants? What is Preferred Sustainability Status; what are the advantages and disadvantages to your community for future funding? Listen to the national view of the Regional Partnerships.



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PURPOSE OR GOAL

Environmental Management of Pediatric Asthma: A Skill-Building Institute for Health Professionals Part 1

1A-04

Monday, 1-2:30pm
Room 711

Approved for CEUs by: ABIH, ACAC, NAHB

Approved for CME/MOC by: ACPM

*The American College of Preventive Medicine (ACPM) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. ACPM designates this Live Activity (Part 1 and Part 2) for a maximum of 3 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Additionally, this activity is eligible for 3 American Board of Preventive Medicine (ABPM) Maintenance of Certification credits.

Leyla Erk McCurdy

National Environmental Education Foundation

Erica Forrest

Children’s Mercy Hospitals and Clinics

Michelle Hofmann

University of Utah School of Medicine

Jacqueline Spain

Holyoke Health Center

In this two part session, participants will learn how to integrate environmental management of asthma into pediatric health care by developing the necessary competencies in environmental health relevant to pediatric asthma. The sessions will review the triggers of asthma, provide examples of taking an environmental history for a child with asthma, and review intervention strategies and the tools health care providers can communicate to children and their families. During the sessions, the speakers will discuss the Chronic Care Model and the National Environmental Education Foundation’s “Environmental Management of Pediatric Asthma: Guidelines for Health Care Providers,” which is founded upon the NHLBI Guidelines. The presenters will draw parallels between a safe home and an asthma care home (medical home) and discuss how children need both. In addition to the presentations, participants will have the opportunity to interact with the speakers and their peers in multidisciplinary interactive discussions.

How the Environment Outside Our Homes Can Promote Healthy Active Lifestyles

1B-1

Monday, 3-4:00pm
Room 102

Approved for CEUs by: ABIH, ACAC, NAHB

Jeff Miller

Alliance for Biking & Walking

This session will discuss results from Bicycling and Walking in the United States, the 2010 Benchmarking Report. This report compiles data from all 50 states and the 51 largest U.S. cities and shows how levels of biking and walking are strongly correlated to major public health indicators such as levels of obesity, physical activity, diabetes, and high blood pressure.

Building Public Health Connections

1B-2

Monday, 3-4:00pm
Room 106

Approved for CEUs by: ABIH, ACAC, NAHB

Shaunna Burbidge

Metro Analytics

Jonathan Brooks*

Texas Transportation Institute: Transit Mobility Program

Jaime Hoebeke

City of Manchester Health Department

Kara Vonasek

The Health Impact Project, a collaboration of the Robert Wood Johnson Foundation

This session will discuss the different mechanisms of connecting health to other sectors. The first presentation will introduce health impact assessments (HIA) and the Health Impact Project; a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts which conducted an evaluation to identify successful HIAs. The second presentation will discuss the City of Manchester Health Department’s initiative known as the Manchester Healthy Eating Active Living (HEAL) Innovation Fund Project. The third panelist will present data from a 2009 inventory of Utah municipal policies and ordinances. This inventory identified the prevalence of, and current and future planning for, active modes of transportation and health using the U.S. Centers for Disease Control and Prevention’s (CDC) Active Community Environment (ACE) Indicators.



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PRESENTER(S)

PURPOSE OR GOAL

**Environmental Management of Pediatric Asthma:
A Skill-Building Institute for Health Professionals
Part 2**

1B-04

Monday, 3-4:30pm
Room 711

Approved for CEUs by: ABIH, ACAC, NAHB

Approved for CME/MOC by: ACPM

*The American College of Preventive Medicine (ACPM) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. ACPM designates this Live Activity (Part 1 and Part 2) for a maximum of 3 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Additionally, this activity is eligible for 3 American Board of Preventive Medicine (ABPM) Maintenance of Certification credits.

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National Environmental Education
Foundation

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**Public Health in Housing and
Community Development**

1B-01

Monday, 3-5:00pm
Room 111

Approved for CEUs by: ABIH, ACAC, NAHB, NARI

Ruth Lindberg

National Center for Healthy Housing

Andrew Dannenberg

U.S. Centers for Disease Control and
Prevention

Pilar Lorenzana-Campo

Public Health Law and Policy

James Krieger

Public Health Seattle-King County

Karen Roof

EnviroHealth Consulting

This session will examine how incorporating health into housing and community development (including land use planning) can result in measurable public health impacts. The presentation will include four speakers, each of whom offers a different tool for creating neighborhoods that promote public health. These tools and approaches include the use of health impact assessments to examine the effects of land use and transportation decisions on communities, the use of agency partnerships and community empowerment strategies to create systems change and healthier built environments at public housing sites, creative partnerships to support healthy communities, and efforts to incorporate health into land use planning.



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PURPOSE OR GOAL

Outdoor Classroom Design and Urban Greening: Community Design for Health
1C-1

Monday, 4:15-5:15pm
Room 102

Approved for CEUs by: ABIH, ACAC, NAHB

Susan Wirth
Arbor Day Foundation

James Wike
Dimensions Educational Research
Foundation

Kathleen Wolf
University of Washington

These presentations will examine how projects incorporate green landscapes into the urban built environment, creating organic opportunities for social and economic development. The Center for Resilient Cities led an extensive neighborhood-based planning process in Milwaukee that resulted in a green infrastructure plan for an inner-city neighborhood that included renovation of an urban community garden, a neighborhood park, and transformation of the grounds of Brown Street Academy elementary school. The second presentation will discuss urban greening projects and evidence-based design strategies for creating outdoor spaces and neighborhoods that promote human health.

Wellness Scoring and Results-Based Accountability to Target Health Improvement
1C-2

Monday, 4:15-5:15pm
Room 106

Approved for CEUs by: ABIH, ACAC, NAHB

Jon Lowry, Pamela Rollins
Oklahoma City-County Health Department

The Zip-Code Wellness Score developed by the Oklahoma City-County Health Department is based on the premise that health examined on a community level is influenced by a wide range of factors, such as the social determinants of health including housing and the built environment. By developing relationships with community partners, previously unavailable demographic factors were obtained by zip code and through a statistical weighting process these factors were combined with traditional levels of disease. The unique presentation of the Wellness Scores (negative or positive) provides a visual representation of how individual and community factors impact the health of communities and allow intervention strategies to be communicated and targeted for the greatest impact.



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<p>An Opening to Health Equity 1D-1</p> <p>Tuesday, 1-2:30pm Room 102</p> <p>Approved for CEUs by: ABIH, ACAC, NAHB, NARI</p>	<p>Marie Carter U.S. Centers for Disease Control and Prevention</p> <p>Joseph Sharkey Texas A&M School of Rural Public Health, Program for Research in Nutrition and Health Disparities</p> <p>Jessica Kelley-Moore Case Western Reserve University, Prevention Research Center for Healthy Neighborhoods</p> <p>Jeanette Gustat Prevention Research Center at Tulane University School of Public Health and Tropical Medicine</p>	<p>In many communities across the United States, residents have limited access to healthy, affordable food. This session will address the social equity issues of food security from different perspectives. One perspective will describe the food access problem in s on food access issues including the usage of geo-mapping data in New Orleans using geo-mapped data on placement of food stores and in-store surveys on availability of specific types of foods. A second researcher will explain how the issue of healthy food access is affecting rural Latino communities along the South Texas border with Mexico. A third presenter will describe how inner-city neighborhoods can reinvent themselves by using food cooperatives and community gardens to increase their food choices.</p>
<p>The Role of Transportation Fostering Active Living 1D-2</p> <p>Tuesday, 1-2:30pm Room 106</p> <p>Approved for CEUs by: ABIH, ACAC, NAHB</p>	<p>Aurash Khawarзад Project for Public Spaces</p>	<p>This session will describe how health professionals can work with their communities and transportation agencies to foster transportation systems to achieve healthier outcomes. A general overview of easily understood design principles will be addressed to assist participants in asking the right questions when engaged with transportation professionals.</p>
<p>Linking the Health Care Community and Outdoor Activities 1D-04</p> <p>Tuesday, 1-2:30pm Room 711</p> <p>Approved for CEUs by: ABIH, ACAC, NAHB</p>	<p>Leyla Erk McCurdy National Environmental Education Foundation</p> <p>Charm Lindblad New Mexico Health Care Takes On Diabetes</p>	<p>This session will review the current scientific evidence about the health benefits of easily accessible outdoor natural spaces. It will describe the role of health care providers in influencing community design strategies for creating neighborhoods and outdoor spaces that promote public health and encourage healthy lifestyles. It will also discuss tools used to create a healthier population by strengthening the connection between the health care system and parks.</p>



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PURPOSE OR GOAL

Developing and Using Evidence for Healthy Communities

1E-1

Tuesday, 3-4:00pm
Room 102

Approved for CEUs by: ABIH, ACAC, NAHB

James Kelly, Tannie Eshenaur, Sara Dunlap
Minnesota Department of Health

Ruth Lindberg
National Center for Healthy Housing

Elizabeth Walsh, Robert Paterson, Sara Hammerschmidt
University of Texas, School of Architecture & Indoor Environmental Science & Engineering Program

This session will explore the impact of Light-Rail Transit, air quality, and housing interventions on health. The Central Corridor Light-Rail Transit (LRT) line began preliminary construction in 2010 and baseline measures of community health and quality of life have been used to track the impact of changes that result from the LRT construction. The last two presentations will focus on housing health, including a review of the potential health risks from air toxins for HOPE VI tenants, and evidence linking neighborhood-level housing interventions to improvements in health.

Connecting People to Places for Active Communities

1E-2

Tuesday, 3-4:00pm
Room 106

Approved for CEUs by: ABIH, ACAC, NAHB

Malisa McCreedy
Pedestrian Program Manager, Charlotte Department of Transportation (CDOT) and Walkable and Livable Communities Institute, Inc.

This session will discuss implementing plans and policies that bring the community together to understand the economic, health and happiness benefits of an active built environment. It will discuss education and social engagement policies that promote connected and convenient walking, biking and transit networks. The best practices of the many organizations and communities working to create livable communities that promote connected and convenient walking, biking and transit networks can provide implementation guidance will be presented.

Greenprinting: Proactive Conservation Planning

1F-1

Tuesday, 4:15-5:15pm
Room 102

Approved for CEUs by: ABIH, ACAC, NAHB, NARI

Breece Robertson
The Trust for Public Land

The Trust for Public Land's planning approach, known as Greenprinting, targets lands that are strong candidates for conservation and helps establish local land conservation goals. This session will discuss Greenprinting: a hierarchical, multi-criteria modeling framework for conservation priority assessment. These projects cover a range of activities, including mapping, planning, financing and transaction services around public open space.

Active Transportation and Community Health: How Transportation Policy and Funding Decision Support Healthy Homes

1F-2

Tuesday, 4:15-5:15pm
Room 106

Approved for CEUs by: ABIH, ACAC, NAHB

Mary Elizabeth Ikard
Nashville Area Metropolitan Planning Organization

This session will focus on the relationship between housing, transportation policy, and personal health by highlighting key successes from Middle Tennessee's first regional bicycle and pedestrian study conducted by the Nashville Area Metropolitan Planning Organization. A comprehensive vision for bicycle and pedestrian mobility spanning seven counties, this major study resulted in the integration of health considerations into transportation policy and programming.



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PURPOSE OR GOAL

Connecting Communities to Healthy Environments in Nature

1G-1

Wednesday, 1:30-3:00pm
Room 102

Approved for CEUs by: ABIH, ACAC, NAHB

David Marquardt, Gordon Robertson
Denver Parks Planning

Jennifer Wieczorek
Denver Public Health

The city of Denver is individually partnered with The Trust for Public Land, the Robert Wood Johnson Foundation, Denver Public Health, and the Georgia Institute for Technology in developing several studies and analysis to demonstrate the need and value for additional open space within the city of Denver. This session will demonstrate the real need for parks in terms of economics and public health and how metropolitan areas can create better and stronger connections between their communities and valuable public open spaces.

Health and Public Infrastructure

1G-2

Wednesday, 1:30-3:00pm
Room 106

Approved for CEUs by: ABIH, ACAC, NAHB

Dee Merriam
U.S. Centers for Disease Control and Prevention

David Green
Perkins+Will, Georgia Tech

This session will address the health impact of a disconnected urban infrastructure and illustrate approaches, implementation tactics, and policies that lead to successful redevelopment. The Atlanta BeltLine, a project to transform the historic freight rail lines circling the urban core from a barrier to a connected infrastructure, is used as a case study. Those attending will be exposed to analyses of changing urban environments, how these changes are directly related to our health, and how understanding the approach to street development can result in a more supportive public realm.

The Role of Placemaking in Creating Healthy Places

1H-1

Wednesday, 4:30-5:30pm
Room 102

Approved for CEUs by: ABIH, ACAC, NAHB

Aurash Khawarзад
Project for Public Spaces

This session will cover principals of “placemaking” and how it can be used to create healthy places. Participants will be introduced to methods and tools that they can use in their communities to transform public spaces. Finally, participants will be given specific ideas for ways that places can be improved in their neighborhood, including streets, parks and public markets.

Certified Sustainable Communities: A Planning Tool for Healthy Neighborhoods

1H-2

Wednesday, 4:30-5:30pm
Room 106

Approved for CEUs by: ABIH, ACAC, NAHBBPI

Celeste Flick
Earth Advantage Institute

This session will discuss implementing plans and policies that bring the community together to understand the economic, health and happiness benefits of an active built environment. It will discuss using certification as a community-planning tool aimed at residential developers and local planners to ensure sustainable, healthy and more livable neighborhoods. This presentation will provide a description of various third-party certification programs, including LEED for Neighborhood Development, Earth Advantage Community and others, and will highlight the various common elements that make for a healthier community.